

relay
design
co


Competitor Audit

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Beyond

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Tank

Close Competitors

PROOF

Colors



A CREATIVE CREW
FUELED BY A PASSION
FOR OUR CRAFT.



Work



FIFTH + BROADWAY

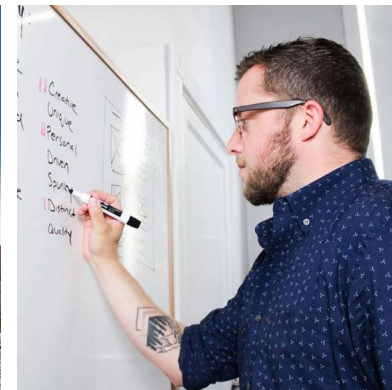
Branding that will change Nashville's skyline forever.



MACRO SNACKS

Comprehensive branding for a health snack startup.

Instagram



Motto



WE FOCUS ON PEOPLE.

We work with awesome people. Every project we take on is useful and makes the world a better place.



WE KEEP IT SIMPLE.

Simple is beautiful. Simple is clear. Simple is effective. We cut through the clutter and get to the point.



WE GO ALL IN.

We believe in each other and in every project we take on. We dwell in possibility. Your success is our mission.



WE HAVE FUN.

We love our work. It shines through in every conversation, every line of code, and every brand we build.



WE LEARN EVERY DAY.

Hungry for knowledge, we'll know more than we did yesterday and less than we will tomorrow.



WE'RE HONEST.

Being direct and honest gets us to the best possible outcome efficiently and with confidence.

PROOF

Purposeful

Passionate

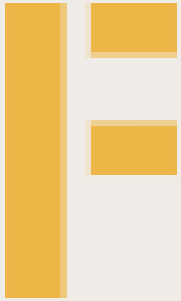
One-Stop-Shop

Brand Ecosystem

Intentional

Stand Out

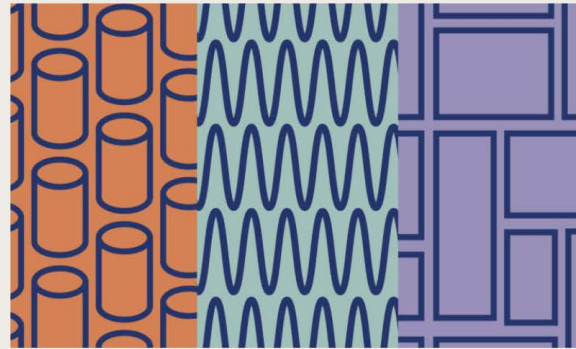
Since 2010, we've partnered on designing and developing some of the best and brightest brands across the nation in virtually every industry. We partner with brands big and small to help them walk the walk, talk the talk, and create memorable experiences. As a comprehensive branding shop, whether you're starting a new business, rebranding, opening a new brick and mortar, or launching a new product, we serve as active and collaborative all-hands-on-deck partners with you and your brand.



Colors



Work



GM Energy Futures

A brand identity for an energy company of the future



Plau

A brand identity for a bar and restaurant in a historic building

Instagram



Find us

Fieldwork
Colony
Jactin House
24 Hood Street
Ancoats Manchester
M4 6WX

Get in touch

hello@madebyfieldwork.com

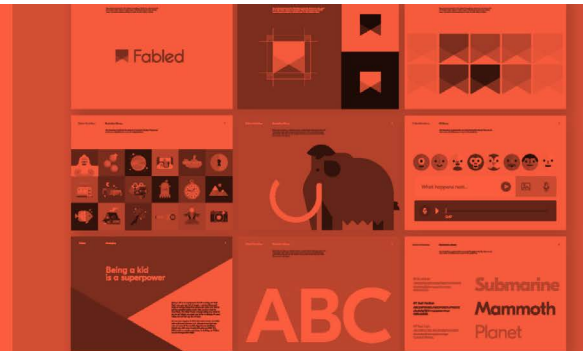
Our Values

- 1 Keep it simple, do it well
- 2 Be better, not bigger
- 3 Always be tinkering
- 4 Be adventurous
- 5 Be open, share ideas and resources
- 6 Make friends and collaborate
- 7 Iterate
- 8 Make stuff to change the world (even just a little bit)

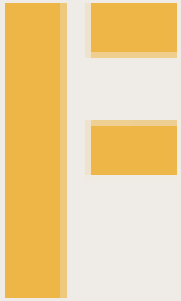
Brand

Great design and thoughtful insights about your audience and vision make for an engaging brand that connects with the people you want to reach.

[Learn more](#)



Digital Products and Services



Simple

Better, not Bigger

Adventurous

**Make Friends and
Collaborate**

Thoughtful Insights

People-Focused

Fieldwork is a design and technology studio. We build brands, digital products and services centred around the people who use them.

We help our clients to be useful and playful, evolve quickly, talk less and do more.

We get tangible things in front of key people—users, product owners, stakeholders—early in the design process, and we iterate quickly. This helps our clients reduce risk, adjust course often, and foster a culture of consistent evolution.

WORBOYS design

Colors



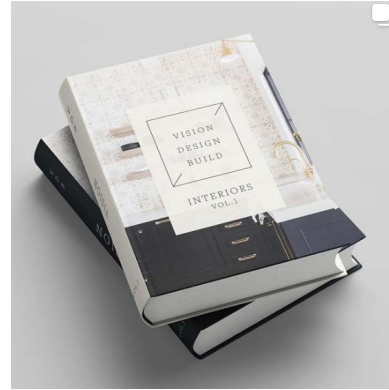
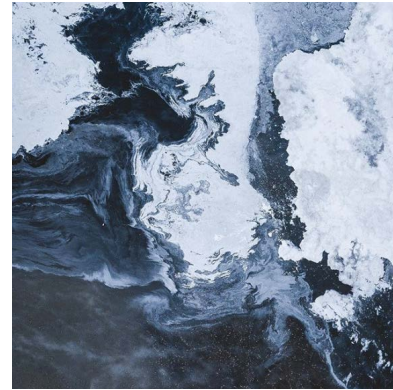
Work

ALL	LOGO PROJECT	PRINT DESIGN	SIGNAGE	WEB PROJECT
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OUR WORK |



Instagram



PHASE 01 Discovery + Strategy

Here, we'll become familiar with your current brand or new brand goals and assess the competition. We will pinpoint a target audience, discover new brand opportunities and position the brand accordingly. Story boards will be created to visually display who you want to be.

BUILDING LONG TERM PARTNERSHIPS.

CLIENT LOVE |



Worboys Design's attention to detail and project management on any project, big or small, are always on point and in line with the high-end creative they produce. We highly respect and admire the team and their well-rounded talents!"

- Michele Woodcock, Founder, Before I Do Events



**Boutique Branding
Agency**

**Cohesive, Purposeful
Brand Story**

Long Term Partnerships

**Defining, Growing +
Renewing**

Led by skillful pros in design direction and brand management, Worboys Design has all you need to share your story with the world: a collective of talent, custom design packages and a clear design process. Through candid conversations, we listen hard to find out what gets you excited. Then we turn that energy into thoughtful, beautiful design solutions.

Some call it work. We call it purpose.

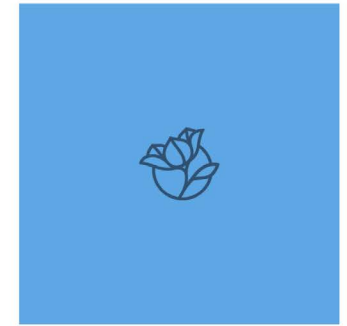
sdco

PARTNERS

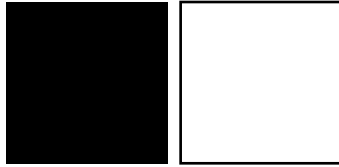


Work

sdco
PARTNERS

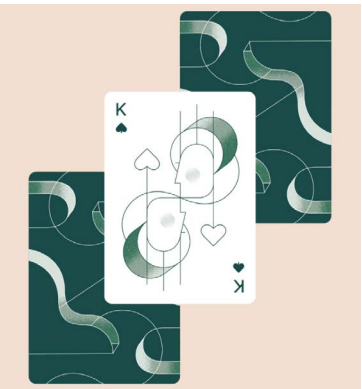
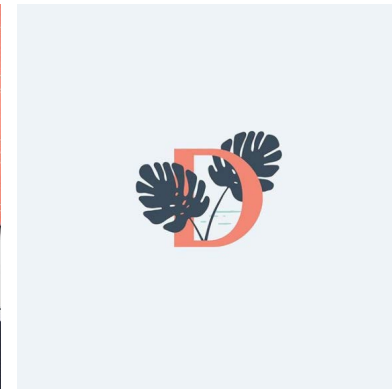
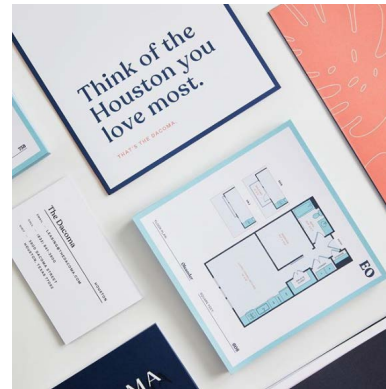


Colors



More Projects →

Instagram



Footer

Inquiries

inquiries@sdcopartners.com

Phone

843.722.6296

Address

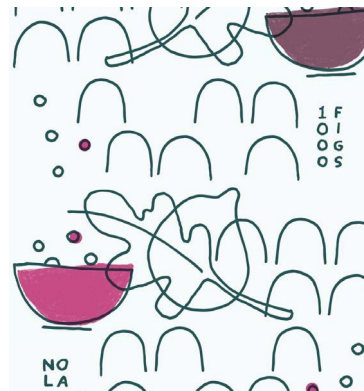
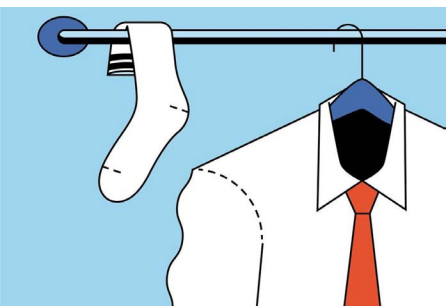
121 Wentworth Street
Charleston, South Carolina
29401

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sdco

PARTNERS

**Listeners, Makers,
Innovators**

**Professional/Polished/
Established**

Reimagine and Redefine

**Adaptable solutions with
lasting value**

Collaborate

**Identify Challenges and
Opportunities**

We are a multi-disciplinary studio of designers, developers, and thinkers. We are listeners and storytellers who combine imaginative ideas with thoughtful design solutions to craft and cultivate brands.

Cohesive Brand Story

FIELDTRIP

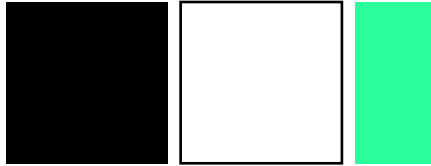
642 S. 4th St. #400
Louisville KY 40202

502-339-0991

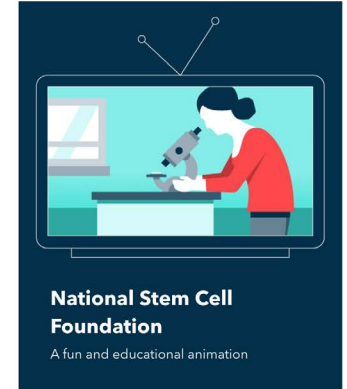
[privacy policy](#)

let's work together

Colors

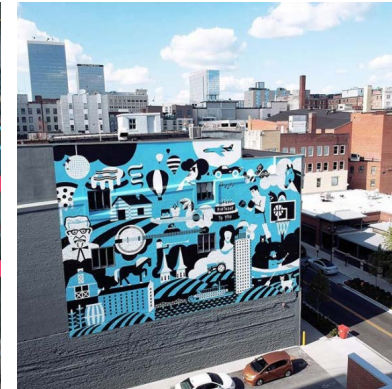


Work



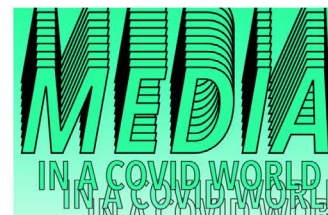
let's work together

Instagram



Journal

MAY 26, 2020



Media in the COVID world
activation



MARCH 31, 2020



Keep Company Culture Alive Remotely
culture



MARCH 25, 2020

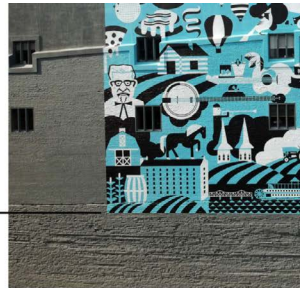


Give Your Customers Control
activation



Words we live and create by:

- 1 **Stay Curious.**
- 2 **Listen First.**
- 3 **Rally Up.**
- 4 **Create Adventure.**
- 5 **Keep It Humble.**
- 6 **Lead with Grit.**





Pathfinders

Find Clarity

Connect the Dots

With Wonder & Curiosity

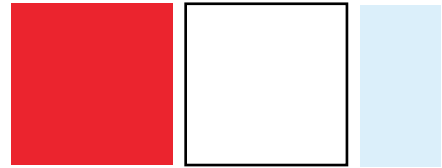
Charting a Course

Learn & Grow

For bold clients looking to aim higher and tell their story—Fieldtrip is committed to building intelligent, design-focused solutions for your next evolution. We create brand experiences that motivate, inspire and connect people.

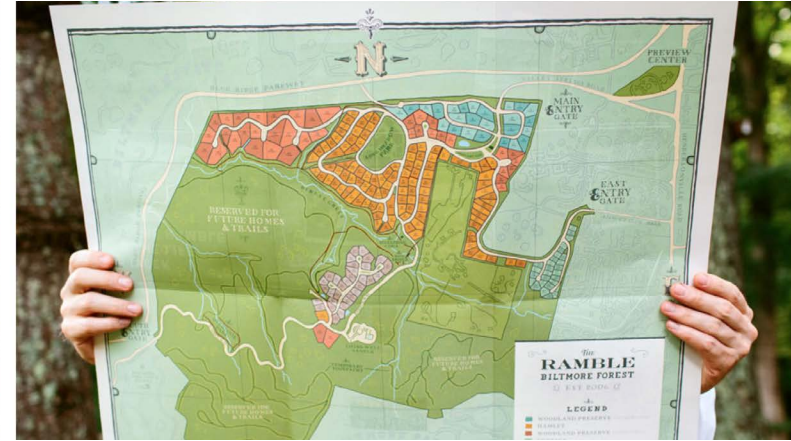
Atlas

Colors

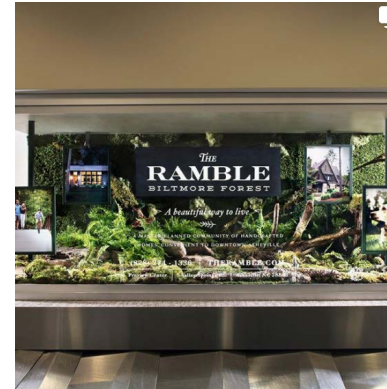
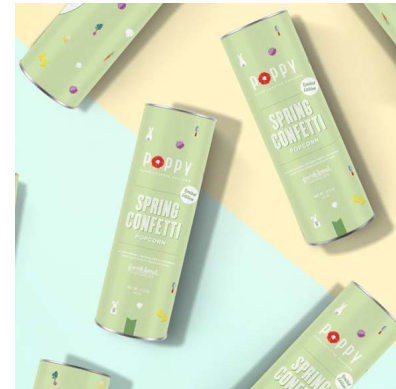
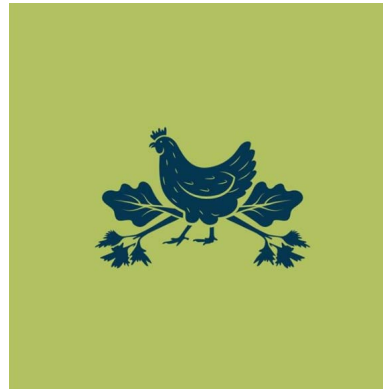


MADE WITH  IN ASHEVILLE

Work



Instagram



About



We believe strategic design builds sustainable business and enhances everyday life. We design to bring clarity, character and distinction to every brand we work with.



Brands that matter since 2009.



Atlas

Journey

Nautical

Reposition

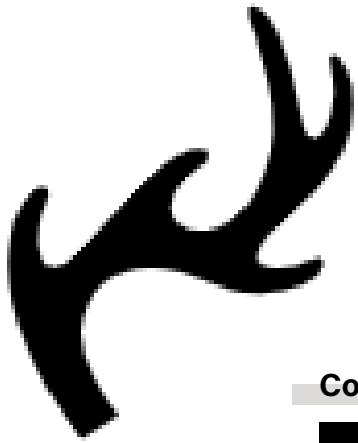
**Clarity, Character and
Distinction**

Fieldwork

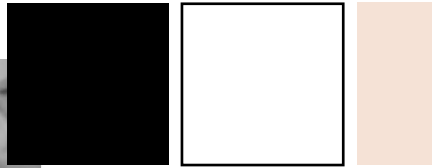
Unapologetic

**Brands that Matter to
Your Customers**

**We believe strategic design
builds sustainable business
and enhances everyday life.
We design to bring clarity,
character and distinction to
every brand we work with.**



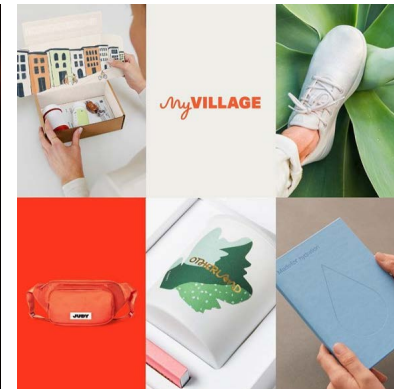
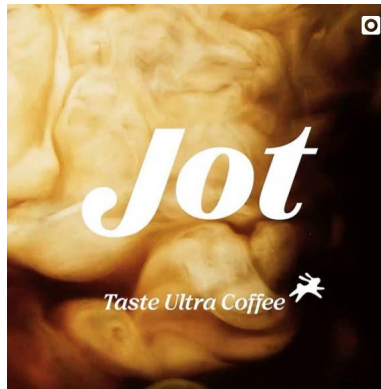
Colors



Work



Instagram



Footer

Join the herd

Sign up for our newsletter



Meet [Good Moose](#)

a performance marketing agency launched as part of the Red Antler family

Instagram

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Press

[Careers](#)
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Brooklyn, NY 11201

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**WE'RE VERY CAPABLE:
RESEARCH
STRATEGY
NAMING
BRAND IDENTITY
DIGITAL EXPERIENCE
ENGINEERING**





Clean and Confident

Challenge What Is

Create What's Next

**Build Brands with Heart
and Brain**

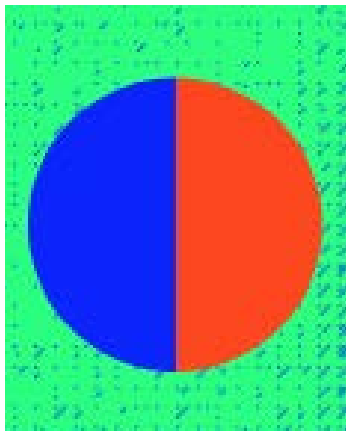
Giddy Up

Visual Storytelling

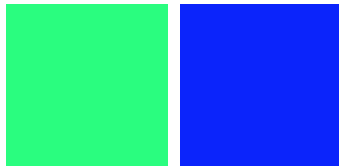
It's not about us, it's about what happens next. It's about the choices we all make that will shape our collective future. Is it a sustainable shoe made of wool and sugar? Stem cell treatment for little Foo-Foo? Or a new way to sober up? We're helping to build and reimagine businesses and to launch them into the loving (and very discerning) arms of consumers everywhere. We set off in 2007 with a mission to build brands that shift categories and add value to people's lives. It's quite magical.

Audited Brands

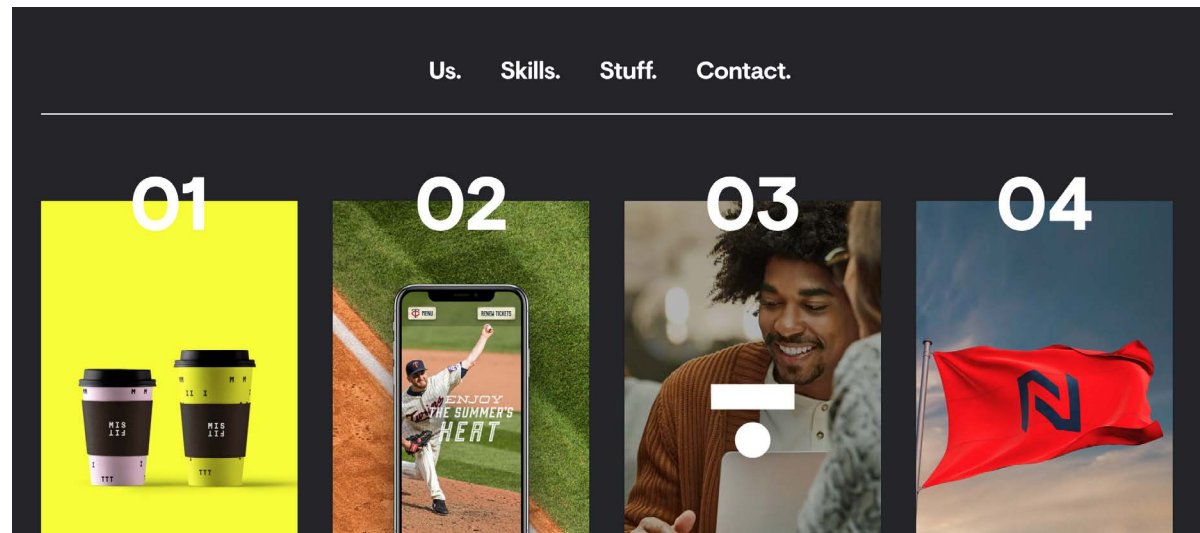
Object



Colors



Work



Instagram



We design with purpose. We're obsessive with why a design works not just how it looks. We look to partner with clients who appreciate the value of design.

Identity Systems

Visual Language & Art Direction

Brand Guidelines

UI/UX Design

Design Systems & Styleguides

Design Production & Execution

The Process™

(we don't believe in convoluted processes, just partnerships)



Object

Bold

Focus

**Strategy, Design, and
Technology**

**Empathy, Context, and
Purpose**

Ideate

We specialize in brand identities, design systems and digital experiences. Our goal is to help create clarity, affinity and purpose with our client's brands. Our focus is strategy, design, technology and nothing else.

Zmmr

TM

Work

- ~~All~~
- Branding
- Design
- Digital
- Packaging
- Print

1. ~~3 Floyds Distilling Aquavit~~
2. ~~3 Floyds Distilling Whiskeys~~
3. ~~3 Floyds Distilling Rum~~
4. ~~3 Floyds Distilling Gins~~



~~Work~~

Process

Meet

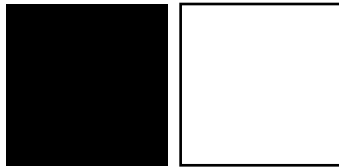
Record

Contact

Shop

X

Colors

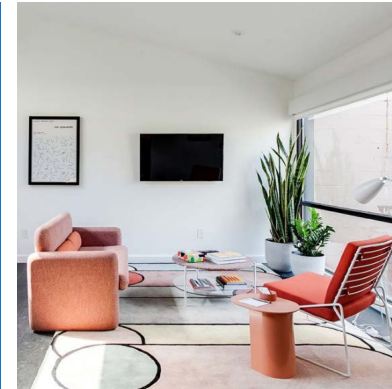


Staring at this bottle is an enjoyably mind-bending mashup of textures and eras.

Instagram

Don't think about making art, just get it done. Let everyone else decide if it's good or bad, whether they love it or hate it. While they are deciding, make even more art.

Andy Warhol



Design a pizza parlour inspired by _____
 . It should be _____ and _____ throughout.
 We like _____ as a medium, and researching
 _____ would be _____!
 Give it a _____ vibe. It sounds like
 _____, and it looks like
 _____ and a _____
 combined. When people _____ it they'll _____!

ZmmrTM

Custom-fit

Timeless

Effortless

Universally Accepted

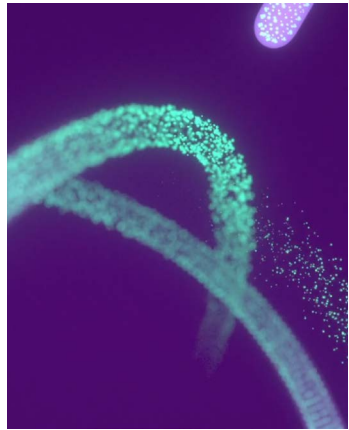
Anti-Jargon

**Surround Yourself with
Inspiration**

Our goal is to curate a culture of visual inspiration, storytelling and identity seeking. But, a physical space can only do so much, so we like to get out and explore. We think of our work space as "wherever we are."

Our studio, our people and our work are an ever-changing representation of the continuous and unexpected thoughts that inspire us to make things people love.

Athletics



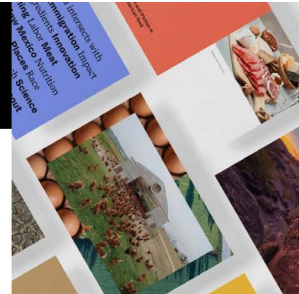
Colors



Work



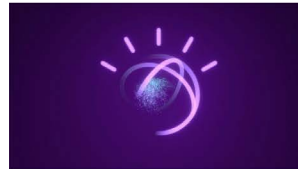
Terminal 5
It Might Get Loud



Meet NYU
Amplifying Voices at a Prestigious
Global University



Nashville Soccer Club
The New Beat

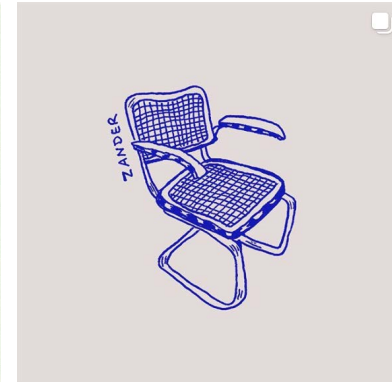


The Counter
Fact and Friction in American Food

IBM Watson
Personifying AI

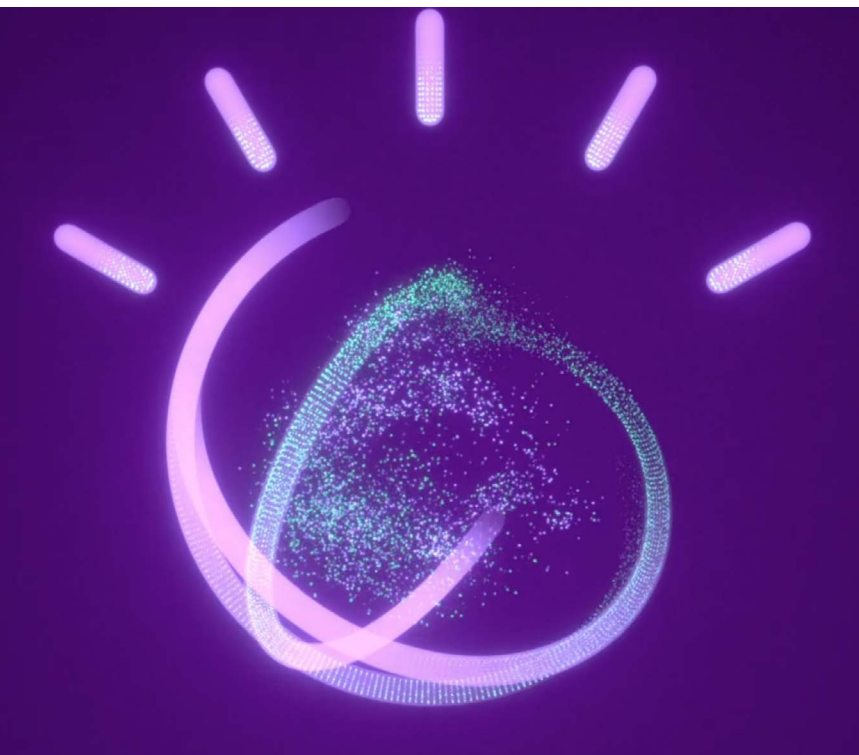


Instagram



We
design and develop

So you can
hold compelling conversations



Athletics

Design Without Borders

**Strategy, Design, and
Technology**

Cut through the Clutter

**Build and Engage
Audience**

**Develop Character and
Voice**

Guided by the belief that good design should inspire meaningful change, we partner with entrepreneurs to turn ideas into sustainable businesses, and help industry leaders adapt to the demands of modern culture.

willoughby



Colors

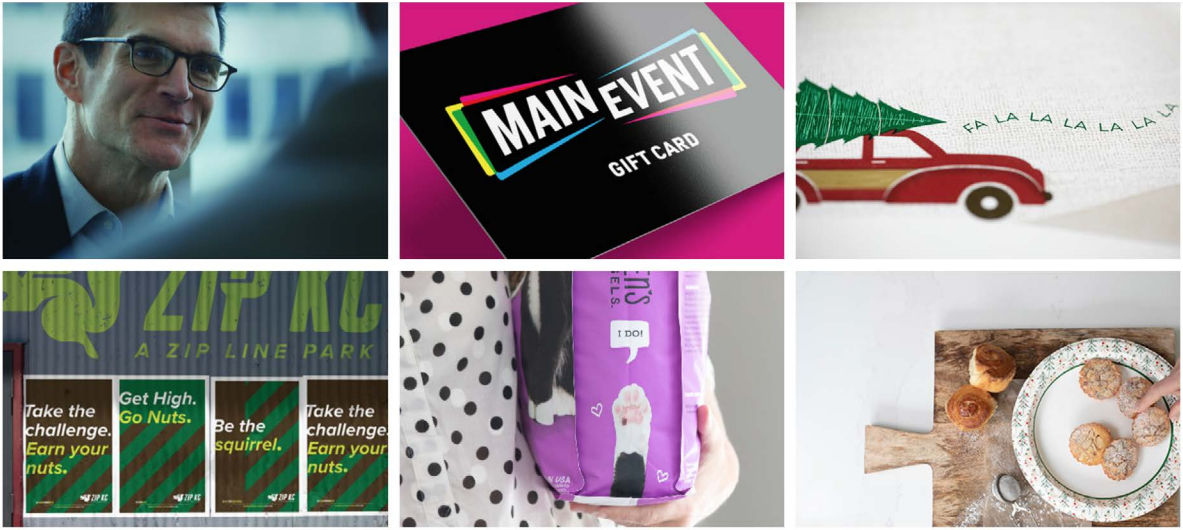


BRAND PRIMETIME

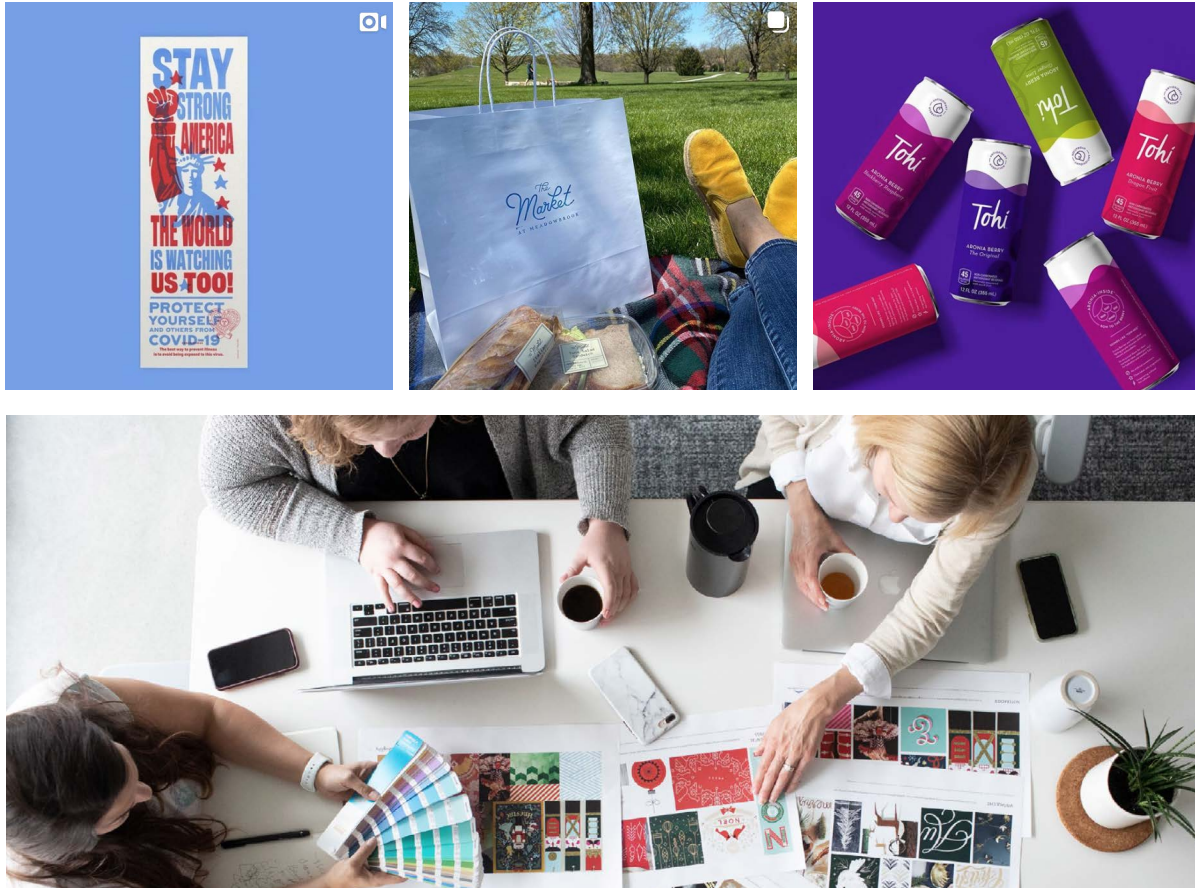
Brand Primetime

Typically, brands that reach their prime have figured out how to adapt quickly and intelligently to fast-changing market conditions and are now focused on growth. At this point, their brand platform and identity system should be clear and they are working to get the word out to new audiences and innovating bigger and better brand experiences.

Work



Instagram



willoughby

**Feminine, Thorough,
Irresistible**

**Invent, Reinvent and
Revitalize**

Brand Life

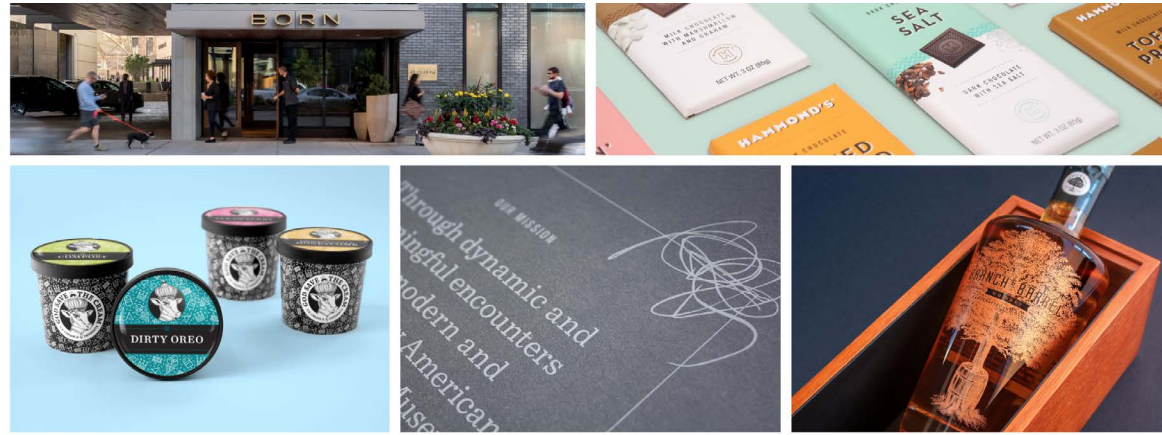
Win Hearts and Minds

**Brands Live their Best
Lives**

Life Enhancing

We are a curious, hard-working creative team in Kansas City. Comprised of talented and tenured brand strategists, designers, writers and programmers - we're Millennials, GenXers and Boomers all coming from very different experiences and viewpoints that influence our work. Our firm is led by a new generation of homegrown owner/principals who have been working together for 20+ years at Willoughby. Founded in 1978, we are the longest, continuously running, woman-owned (WBE) brand design firm in the US.

Work



Colors



Strategy is our Design.

OUR APPROACH

Instagram



SUPPORT LOCAL RETAILERS AND RESTAURANTS

Motto

Our approach is focused on finding **INSIGHT** about your consumer that is yours and yours alone. So we use qualitative **ANALYSIS** to guide our positioning exercises. We **RESEARCH** your consumers and explore ways to communicate your particular genius and create exceptional brand **DESIGN** for you. Then marketing planning and **STRATEGY** help us reach your goals. And exceed them.

CLIENT

Hammond's Candies

PROJECT

Brand Stewardship
Ongoing

BRAND IDENTITY

POSITIONING

KEY MESSAGING

PACKAGING

ADVERTISING

COLLATERAL

SIGNAGE

TRADESHOW



Exceedingly Strong

**Honest, Durable,
Aesthetic Brands**

Full Service, Full Talent

**Reach Your Goal and
Exceed It**

Strategy

At EBD, we equate quality design with quality thinking. For the past 28 years, we've created brands with authenticity, dependability and focus—which drives performance.

We are business people and creative people; realistic and imaginative, logical and idealistic. We are results-driven pros who bring nationwide agency experience to the brand building process. It's not just what we do, it's what we live to do.

dogstudio

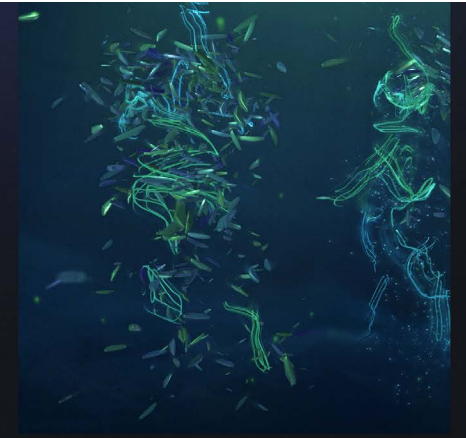
Colors



Work

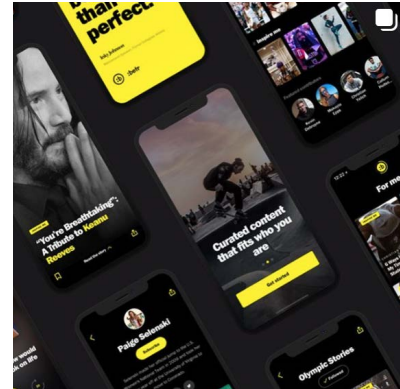
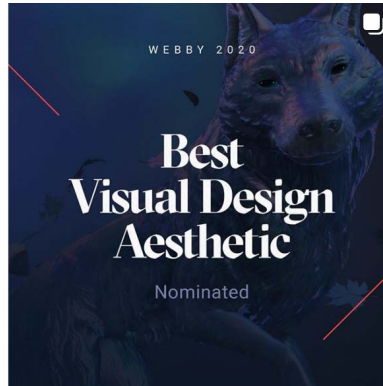


The Idea Vault
Strategy, Design, Installation



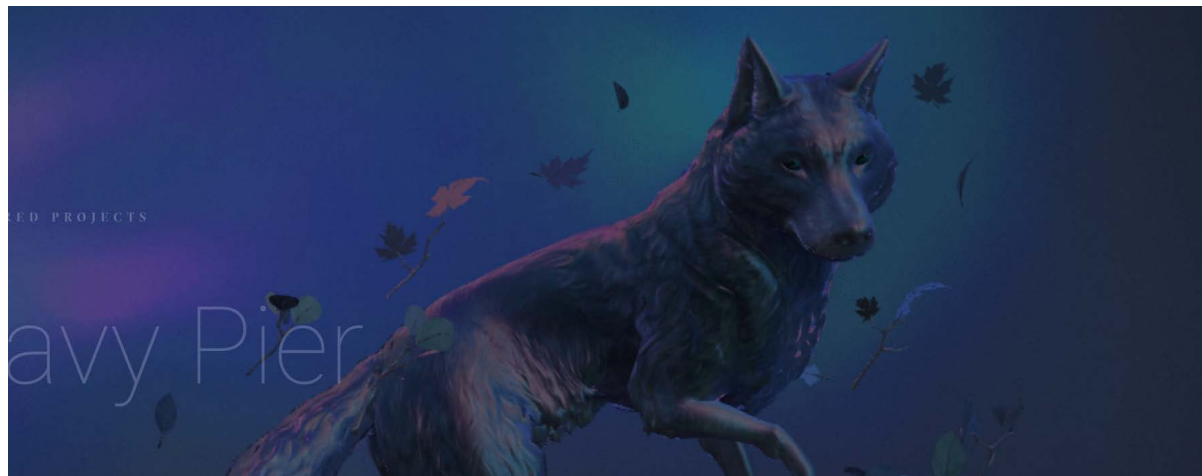
Navy Pier
Strategy, Design, Installation

Instagram



OUR COMMITMENT

We're just making Good Shit like it's 1996



dogstudio

Tech

Collaboration

Accountability

Agile and Human-Centered

Keep Evolving

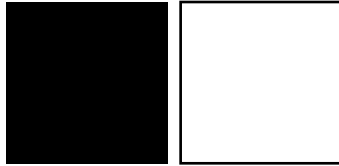
We Make Good Shit

Dogstudio is a multidisciplinary creative studio at the intersection of art, design and technology. We are on a mission to explore, create meaning and provoke emotions through design and storytelling.

We believe in the power of leveraging design, stories and emotions to help small & major brands, organisations and businesses engage human beings on any kind of medium.

ATOMICDUST™

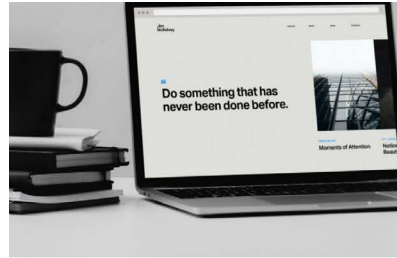
Colors



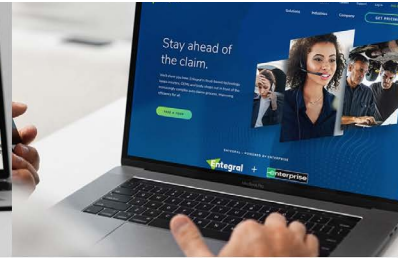
To know truth,
to make beauty,
to do good.

Atomicdust combines strategy, research and design to improve situations for our clients – and the world around us.
[Watch our video](#)

Work



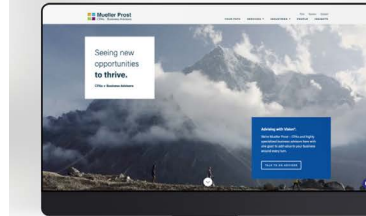
Jim McKelvey



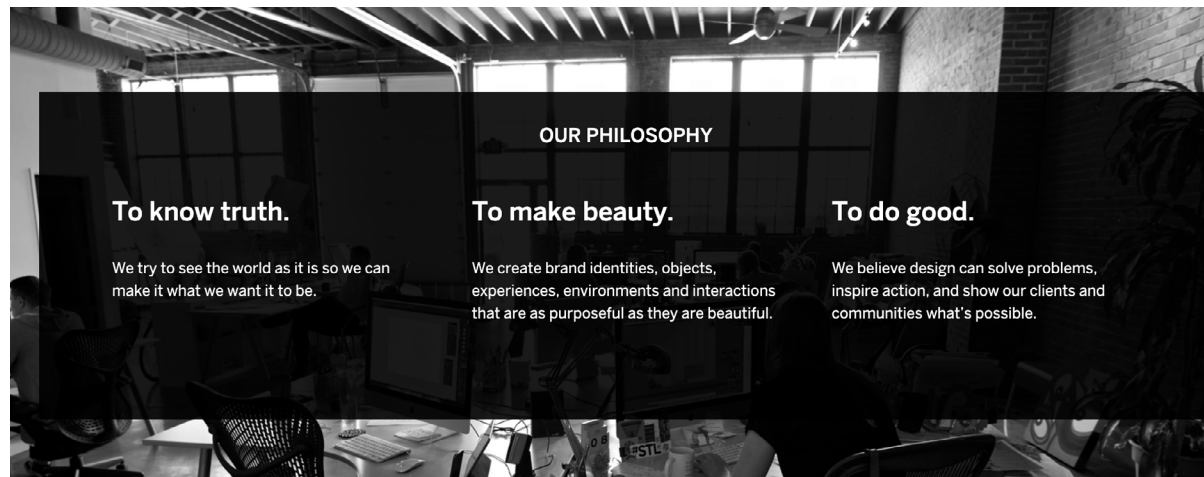
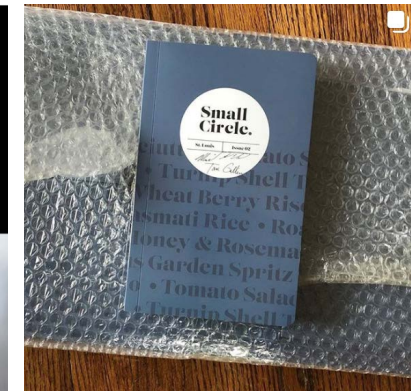
Entegral



IFPC



Instagram



OUR PHILOSOPHY

To know truth.

We try to see the world as it is so we can make it what we want it to be.

To make beauty.

We create brand identities, objects, experiences, environments and interactions that are as purposeful as they are beautiful.

To do good.

We believe design can solve problems, inspire action, and show our clients and communities what's possible.

ATOMICDUST™

Formal and Process
Driven

Design the Way Forward

Strategic Foundation

To Know Truth

To Make Beauty

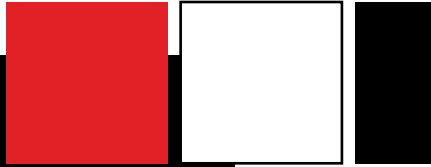
To Do Good

Meaning Moves Markets

Atomicdust is a branding and digital agency. Since 2001, we've helped our clients solve problems through solid brand positioning, clear strategy and purposeful design. We believe that every brand deserves the chance to be amazing - regardless of the complexity of its market or industry.



Colors



WORK
SERVICES
DESIRES
ABOUT
CAREERS
PERSPECTIVES
DIGITAL ROUNDTABLES
CONTACT

Work

Helping brands win today **and grow tomorrow.**



KIWI BOTANICALS

Creating a new beauty brand, fresh from New Zealand



UNION GREEN

Building a new challenger brand for Acushnet's growth consumer



VERA HEALTH

Demystifying the insurance experience for digitally native consumers



Instagram



Service



The wheel of fortune.

Each desire is a synthesis of motive, fear and pleasure—giving way to verbal and visual codes that connect with consumers.

← [EXPLORE ALL 16 DESIRES](#)



TRANSFORMATIVE INNOVATION	+	ADJACENT INNOVATION & BRAND STRETCH	+
PIPELINE INNOVATION	+	MVPS & IN-MARKET PILOTS	+
TRENDS & FORESIGHT	+	SERVICE DESIGN	+

LET'S WORK TOGETHER.



Innovation Consultancy

Results First

Collective Responsibility

Strong Values

Deep Roots

Primal and Powerful

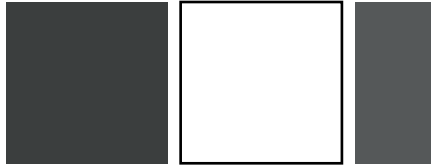
We help organizations build enduring brands that excel in the emergent culture.

It happens through innovation, branding and experiences—all housed in one place.

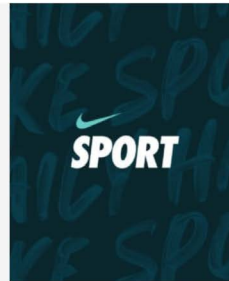
HYPERQUAKE



Colors



Work



January 28, 2020
Nike: Redefining Sport

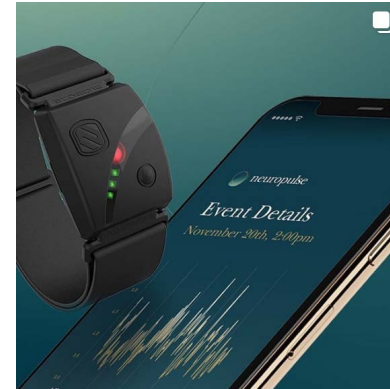


December 9, 2019
Rebel Mettle Brewery



November 27, 2019
Verify: Bringing Clarity to Chaos

Instagram



What we believe

- BUILD.**
Build ideas, build trust, and build culture.
- INCITE PASSION.**
Be curious, explore, and experiment.
- BE REAL.**
Be open, emotionally intelligent, empathetic, and authentic.
- RESPECT.**
Value one another and what we stand for.

CAPABILITIES →

Stories



HYPERQUAKE

StoryBuilding

Design, Deploy, and
De-risk

Contextualizing Human
Insights

Truth, Be Told.

Strive for Simplicity

Whether we're building stories and experiences for brands to engage with their customers, building brands that contextualize human insights, or building businesses by helping corporations and venture capital groups de-risk innovation, we love working with the humans we serve. From startups to Fortune 100s, we strive to reveal truth. Because truth is what moves people to act.

BUILD. Build ideas, build trust, and build culture.

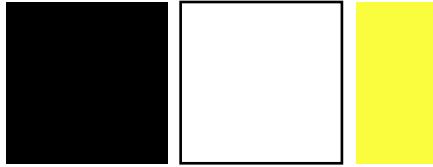
INCITE PASSION. Be curious, explore, and experiment.

BE REAL. Be open, emotionally intelligent, empathetic, and authentic.

RESPECT. Value one another and what we stand for.

Bynd

Colors



Ready to work together?
Get in touch

business@bynd.com

Copy

**We are creative designers,
insightful strategists and
exceptional engineers**

**Beyond is a design and
technology agency that builds
world class products for the
digital age**

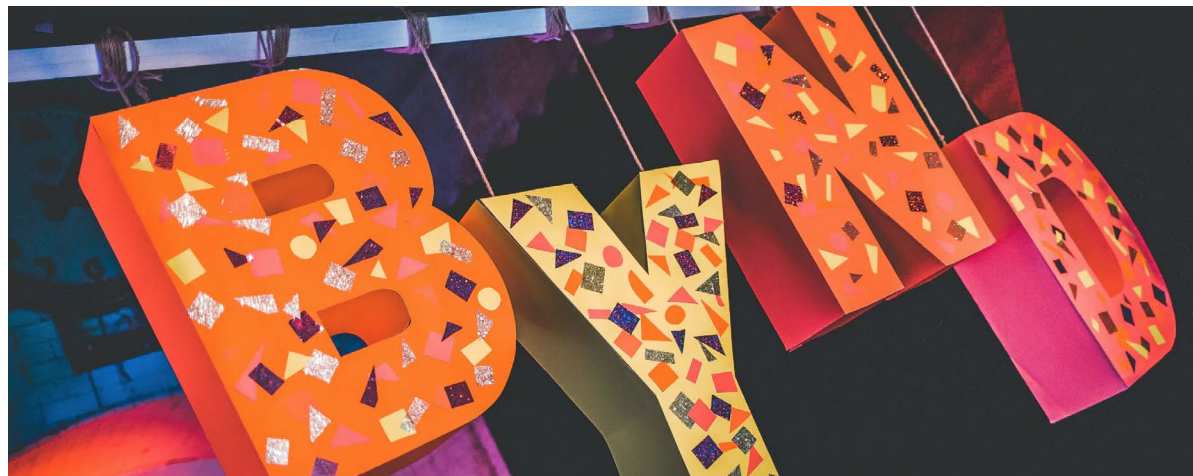
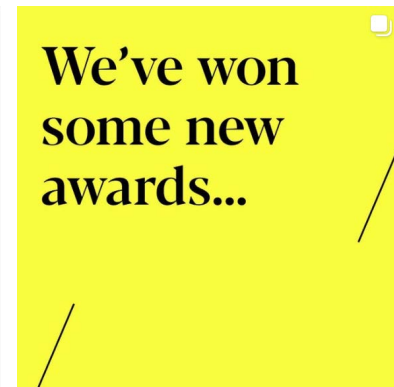
London / New York / San Francisco

Work

**We help our clients make
better versions of themselves**



Instagram



Bynd

Creativity Unites Us

Make It Better

Express Yourself

Maximum Respect

Relentless Curiosity

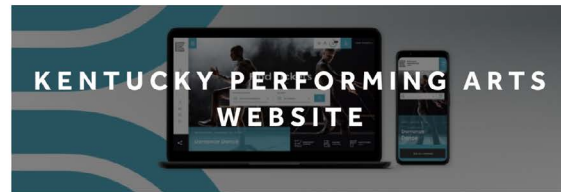
Be Real

Embrace Change

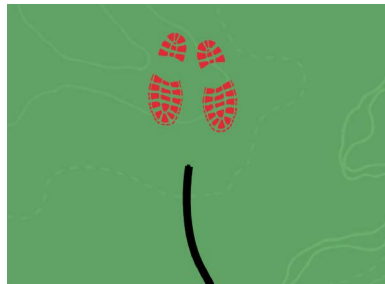
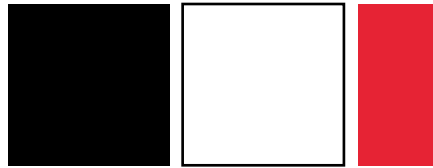
Beyond was founded in 2010 to help clients navigate the pace of technological change, allowing them to interact with their customers in more meaningful ways. We continue to tackle these types of challenges for our clients through our studios in London, New York and San Francisco. We're proud of the award-winning work we've produced for a wide range of forward thinking clients - and of the culture we've created at Beyond that enables all of our teams to do the best work of their lives.



Work



Colors



OUR PROJECTS ARE JOURNEYS, NOT TRANSACTIONS

Where we end up doesn't always look exactly like what we imagined. We spend more time testing and applying what we've learned along the way. In the end, you get what you need instead of what you thought you wanted in the beginning.

EXPLORE THIS FURTHER →

DESIGN

Art Direction →

Brand Identity →

Graphic Design →

User Experience →

Web Design →

DEVELOPMENT

Ecommerce →

Information Architecture →

Mobile Applications →

PHP →

WordPress →

Instagram



YOU'VE MADE IT

The project has successfully launched, and this leg of the journey might be done. After a well-deserved rest we'll be ready for the next one! Well-equipped with all we learned and excited for another adventure.



Journey

Our projects are journeys, not transactions. Read more about some of our favorite trips.

READ MORE →



Partnership

You are a critical part of this journey - see how you can join us on our next excursion.

READ MORE →



Insights

We treasure our experiences. Get the details on some of our favorite discoveries.

READ MORE →



We Build Things

Humble

**Journey, Not a
Transaction**

Client is Critical

**Born & Raised in
Louisville, Kentucky**

At the heart of VIA Studio, we are all designers. Our approach is simple: Design for your audience. Whether that's a simple website, a branding system, or a more complicated application, we have the expertise to be your partner.

Tank

Work
About
Thoughts
Contact
Jobs
More

Colors



Design solves a worthwhile problem.

Design is visual.
Good design is visceral.

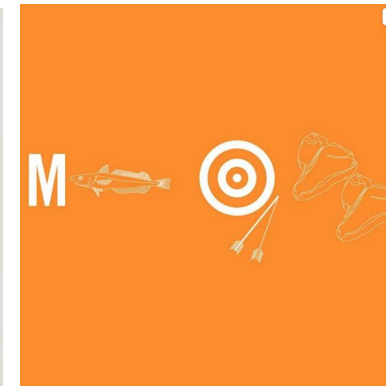
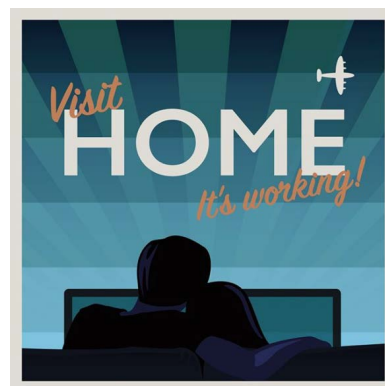
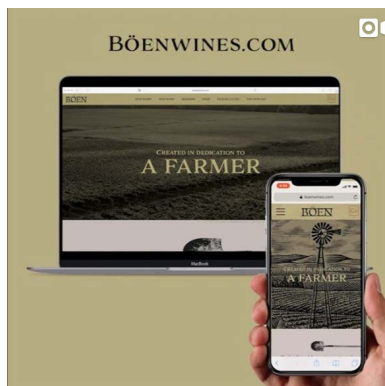
Work

Work

Case studies from a broad array of mediums, channels, and industries.



Instagram



Brand Strategy

With a clear understanding of where in a lifecycle a brand is currently living, Tank brings a comprehensive capability to fully research and understand the opportunity.



User Experience

Experience exists at the very heart of every engagement — do people love a website experience on their phone as much as their desktop?

[More](#)



Content

Content at Tank is different. We are writers by practice, but words are only half the story.

[More](#)

Tank

Atypical agency

Unite to Simplify

Be Nice to People

Brand Lifecycle

We don't just set out to say "here's how..." we set out to ask "what if?" In our experience, this approach often produces unexpected discoveries and helps reveal the best way forward. Our goal is for clients that embark on the Tank design experience to enjoy the confident discovery of the right path – not feel asked to choose one.